



# HEALTHCARE SOLUTIONS

Everyone appreciates familiar comforts that bring happiness and joy . . . and it all starts with a little sweetness.



FREE DISPLAY STANDS AVAILABLE



## INDUSTRY NEEDS

### For Staff, Patients and Visitor Alike

- No labor, no fuss add-on to packaged meals, cafeteria and gift shop display
- Fresh options for vending machines
- Quick and easy solution for staff and visitors on the go
- Individually wrapped, safe and tamper-proof

Focus on: Individually Wrapped (IW) Items



BROWNIE BITES

## A WELCOME ADDITION TO THE MEDICINE CART

### For Nighttime Rounds

- Pair a small piece with medicine that must be taken with food
- Rice or bread will make the patient feel more full
- A sweet, nighttime treat to look forward to

Focus on: Chewy Marshmallow Bars, Pullmans, Brownie Bites

## CLEANER LABEL PRODUCTS

Wholesome, clean desserts made with purposeful, better-for-you ingredients

- NON-GMO
- Additive-Free
- Cage-Free Eggs
- Hormone-Free Dairy

Focus on: Manifesto® IW Items:

Cookies: 3039, 3040, 3425, 3165

Bars: 4062, 3041, 3042, 3337

Pullmans: 3555, 3554, 3553, 3551



CHEWY MARSHMALLOW WITH BROWN BUTTER AND SEA SALT MANIFESTO® BAR =IW & GLUTEN FREE=



RBST-FREE DAIRY

CAGE-FREE EGGS



## ACCOMMODATE DIETARY NEEDS

### For Mechanical Diets - Based on puréed foods

- Softer, textured desserts are easier to purée
- Note: Keep away from nuts due to digestion issues

Focus on: Cheesecakes

### For Patients with Celiac Disease

Focus on:

-  Zoe's Crush CGF Manifesto® Cookie IW (3425),
-  Honduran Chocolate Manifesto® Brownie CGF IW (3337),
-  Chewy Marshmallow with Brown Butter & Sea Salt CGF Manifesto® Bar IW (4062),
-  Chewy Marshmallow with Brown Butter & Sea Salt, CGF, IW (2315)

### For Patients with Loss of Dexterity

- Bars and Pullmans can be cut into small bites

Focus on: Variety Bars, Pullman Variety (1186)

### For Patients with a Declining Sense of Taste

- As we age, we lose our sense of taste. Lemon is a good, strong flavor to ignite the taste buds

Focus on: Lemon Bars (0145/1838), Lemonade Cake with Meyer Lemon Curd (2541), Key Lime Pie (0500/2500), Lemon Glazed Pullman (1893), and Lemon Blueberry Manifesto® Cookie (2981)

### For Patients with Dental Issues

- Use products that are soft but not gooey

Focus on: Cheesecakes, Lemon Bars, Pullmans

## ACCOMMODATE VARIOUS DAY PARTS

- Desserts with multiple applications are cost effective

Focus on: Variety Cakes, Pullmans

- Desserts can be cut into smaller portions
- Smaller dessert portions can be paired with sides, like fruit, to offset the cost

Focus on: Individual Cheesecakes, Individual Classic Crumb-cakes, Individually Wrapped Desserts



BLUEBERRY OAT PULLMAN

## GENERATIONAL DIFFERENCES FOR OLDER PATIENTS

- Older patients grew up with more simple, homemade desserts and can often relate to more basic items
- Gluten-free items may not be as important in long term care facilities because gluten was not a recognized issue in their lifetime

Focus on: Pullmans, Cookies, Sandy's Sour Cream Coffee Cake, Chewy Marshmallow with Brown Butter and Sea Salt Manifesto® Bar



SANDY'S SOUR CREAM COFFEE CAKE



ZOE'S CRUSH GLUTEN FREE MANIFESTO® COOKIE IW



NEW YORK CHEESECAKE (0021)



PRE-PACKAGED MEALS & ON-THE-GO

Contributions from: Jennifer Naylor, RD LD-KAM Arkansas

## The Power of Good Food Shared™

Contact your broker today for more information on these products.

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