



# MITZVAHS AND TRADITIONS

## OBSERVE CELEBRATIONS AND CUSTOMS WITH THE POWER OF GOOD FOOD SHARED™

### What is Kosher?

Kosher foods conform to the regulations of kashrut, which is the body of Jewish law dealing with foods that can and cannot be eaten and how they must be prepared according to the Torah. "Kashrut" comes from the Hebrew root *Kaf-Shin-Reish*, meaning fit, proper or correct. In food terms, this means it is suitable and qualifies for consumption with rabbinical supervision.

Food can be eaten from animals that fit the rules of Kashrut, including certain cattle, game and poultry. Bulls, cows, sheep, lambs, goats, veal, goose, duck, chicken and turkey do qualify. Suitable dairy products, like milk and eggs, must derive from these specific animals without any non-Kosher additions.

### Why Sweet Street?

Being a leader in "sweet indulgence" is our way of life. To maintain our leadership, we will be missionaries of the dessert experience expanding its pleasures to all parts of the day and all parts of the world. Desserts open doors, hearts and conversations across cultures. With the exception of a few products<sup>1</sup>, **Sweet Street desserts are Kosher** and can be used in many occasions including holidays and festive celebrations.



SANDY'S SOUR CREAM COFFEE CAKE



SANDY'S AMAZING CHOCOLATE CHUNK MANIFESTO COOKIES



INDIVIDUAL 13TH STREET CARROT CAKE WITH CREAM CHEESE



### Kosher Gluten Free Items

- Chocolate Nut Torta made with Nutella®, 2547
- Flourless Chocolate Torte, 2544
- Individual Flourless Chocolate Cake, 2086
- Pipeables® Mousse, 1463, 1565, 1465, 1466, 1467
- Salted Caramel Crème Brulée Parfait, 2700
- Vanilla Bean Brulée Individual Cheese, 1596
- Honduran Chocolate Manifesto® Brownie IW, 3337
- Zoe's Crush Manifesto® Cookie IW, 3425
- Individual Vegan Banana Streusel Cake, 3467

### Kosher Vegan Item

- Individual Vegan Banana Streusel Cake, 3467

### Upcoming Holidays:

Rosh Hashanah	Sept. 6-8, 2021
Yom Kippur	Sept. 15, 2021
Sukkot	Sept. 20-27, 2021
Shemini Atzeret	Sept. 27-29, 2021
Simchat Torah	Sept. 28, 2021
Hanukkah	Nov. 28 - Dec. 6, 2021
Purim	March 16, 2022
Passover	April 15-23, 2022
Shavuot	June 4-6, 2022
Tish'a B'Av	Aug. 5, 2022



INDIVIDUAL LEMON BLUEBERRY CRUMB CAKE

<sup>1</sup>Sweet Street products that are NOT Kosher are:

*Macarons, European Individuals, Chewy Marshmallow Squares, Grand Cru Petit Fours, Premier Cru Petit Fours, Chocolate Marshmallow Bar, Meltaways, Tiramisu, Gluten Free Chewy Marshmallow with Brown Butter and Sea Salt, Handcrafted Savory Pretzels, Chewy Marshmallow Manifesto® Bar* (Valid through December 1, 2021)

\*NOTE: Sweet Street products are NOT Kosher for Passover.

## INCLUDE IN YOUR BREAK-THE-FAST FEASTS

It is tradition to eat after breaking fast with meals that replenish the body with nutrients and energy. It is also tradition to serve some tasty treats! Some typical desserts can include:

Sandy's Amazing Chocolate Chunk Manifesto® Cookie, 3025  
 Oatmeal Raisin Manifesto® Cookie, 2986  
 Salted Caramel Crunch Manifesto® Cookie, 3129  
 Individual Lemon Blueberry Crumb Cake, 3465  
 Sandy's Sour Cream Coffee Cake, 0019  
 Choc'late Lovin' Spoon Cake®, 0707  
 Strawberry Brulée Cheesecake, 2053  
 Individual 13<sup>th</sup> Street Carrot Cake with Cream Cheese, 3463

## SWEETS AS PART OF THE KIDDUSH

Kiddush is the initiation of the Sabbath, the weekly day of rest. A kiddush prayer is recited before the meal on a Friday night, or, a version can be recited during the daytime on Saturday. Afterward, a small celebration usually takes place consisting of light desserts over which people can converse and enjoy.



## A SWEET NEW YEAR

Rosh Hashanah is the Jewish New Year with Yom Kippur, the Day of Atonement, 10 days following. It's customary to include desserts on the menu, as a sweet dessert symbolizes a sweet year. Start the year off right!

## A SWEET ENDING

After celebrating a youth's entry into adulthood, one of the best parts of a Mitzvah celebration are the delicious desserts! Be inspired by the latest trends of dessert bars. Hosts can feature Sweet Street desserts in fun and unique ways.

- Sweet Kabobs!
- Manifesto® Cookie Ice Cream Sandwich!
- Cheesecake on a Stick!
- Skillet Cookie Pizza Pies!
- Crispy Bread Puddin' Zeppole Bites!
- Manifesto® Cookies and Milk Shooters!
- Banana Yogurt Swirl Pullman with Nutella® Stack!

## GREAT IDEAS

The Sweet Street Design Suite can help design the perfect **custom repack label** to send your guests home with an individual dessert or a slice wrapped in style!



### ◀ Cookie-Pie Raves are all the Rave!

Can be used for either party activities or scrumptious to-go favors, or takeout applications!



Indulge your party guests by sending them home with savory Individually Wrapped treats!

- Honduran Chocolate Manifesto® Brownie CGF IW, 3337
- Lemon Blueberry Manifesto® Cookie IW, 3165
- Peruvian Chocolate Manifesto® Brownie IW, 3041
- Salted Caramel Manifesto® Cookie IW, 3039
- Sandy's Amazing Chocolate Chunk Manifesto® Cookie IW, 3040
- Toffee Crunch Manifesto® Blondie IW, 3042
- Zoe's Crush Gluten Free Manifesto® Cookie IW, 3425

## KOSHER TAKEOUT

### Family 4-Packs ▶

Family-style takeout portions for fast and easy dine-out options that include a Pre-Packaged luscious Dessert for a well-rounded meal.



## The Power of Good Food Shared™

Contact your broker today for more information on these products.

Sweet Street Desserts • 722 Hiesters Lane • Reading, PA 19605

[www.sweetstreet.com](http://www.sweetstreet.com)