



DESIGN SUITE PROGRAM

Die Cut Table Tents & Menus

Give your guests something

sensational

to look at.



What is a die cut?

Die cuts are unique in shape and not your average square or rectangle sheet.

A custom metal template is ordered and used to cut out the special shape from the paper stock – much like a cookie cutter for the printer!

TIP #1 Skillfully sharing your restaurant's stories can deepen your connection to customers.¹ This is a softer, more intimate marketing approach that strikes emotion and a connection to your dish.

Why use die cut point of sale?

Be above the average. These are eye-catching pieces that will draw attention to what you are promoting. Certainly a conversation starter, not your normal, boring menu.



Bowling Pin Quad Pod
Table Tent
Table Tent 0105
3x11" per side



Barrel Folded Menu
Mini Menu
Brochure 1001
6.5x9.5" Folded



Horn Folded Menu
Mini Menu
Die 1077/407
5.5x9.4" Folded



Barrel Card
Flat Card
Card 2108
6.5x9.5"



Helm
Flat Card
Card 2105
11x11"



Surfboard Quad Pod
Table Tent
Table Tent 0107
3.25x8.5 per side



Lobster
Flat Card
Die 1073/403
6.5x12"



Surfboard Slugger
Flat Slugger
Card 2104
5x5.14"
Surfboard Card
Flat Card
Card 2103
4x8"



Beehive
Flat Card
Card 2107
8.5x10



Door Hanger
Hang Tag
Die 855/161
4.25x11"



Baseball Quad Pod
Table Tent
Table Tent 0104
4x6" per side

TIP #2
Showcase vibrant, enticing images that make customers hunger for your food and drinks.²

Benefits of Table Tent Marketing³:

- Offer current specials to increase orders and generate sales
- Promote Loyalty Programs, Social Media & Brand Awareness
- Conversation starters that inspire repeat visits



Beer Can Quad Pod
Table Tent
Table Tent 0100
3.5x6" per side



Fish
Flat Card
Card 2113
9.5x10"



Beer Can Folded Menu
Mini Menu
Die 1087/417
5x8.5" Folded



Dog Tags
Flat Card
Die 1076/406
6x10"



Wine Bottle Quad Pod
Table Tent
Table Tent 0101
3x11" per side



Guitar
Flat Card
Die 1084/414
5.5x14.25"



Mug Quad Pod
Table Tent
Die 1058/388
5.25x6" per side



Barn
Flat Card
Die 1083/413
11x7.5"



Circle
Flat Card
Card 2110
6" diameter



Owl Quad Pod
Table Tent
Table Tent 0103
4.5x6" per side



Box Quad
Cube Table Tent
BQTT-1 4x4
4x4" per side



Olive/Oval
Flat Card
Card 2101
7.5x8.5"

Process

1 Contact Us

- By email or By Phone

Information Needed:

- Operator Contact Information (name, phone, shipping address, email address, etc)
- Operator Segment
- Desired Marketing Materials
- Quantity

2 Verify scope of project

- Ideas and other options are discussed
- Easy communication flow with personable staff

3 Proof Creation

- 5-6 business days after operator contact
- Operator approval
 - Changes as needed before client signs-off on final approval

4 Printing and Shipping

- Marketing materials printed, shipped and delivered within 7-10 business days, unless rush is needed
- Status emails sent to operator when order is placed and order is shipped with tracking number

*Prices subject to agency fees including design time

**Shipping is an additional cost dependent on the type and quantity ordered.

***Table tents ship flat. They are scored and die cut for easy folding and assembly.

