

### DESIGN SUITE PROGRAM

# Die Cut Table Tents & Menus

Give your guests something nsatuo

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to look at.



**Raspberry White** Chocolate Cheese **Brulée**®



with REESE'S® Peanut Butter Cups The popular candy bar in a pie. Dark chocolate and peanut butter mousse full of REESE'S® Peanut Butter Cups. The REESE'S<sup>®</sup> trademark is used under license.

**Butter Pie** 



Salted Carani Vanilla Crunch Cake Light, buttery enilia-fiecked calif Wares of caramel care

MAIN STREET PIZZERIA & GRILLE Est. 1995

MAIN STREET PIZZERIA & GRILLE



We hand-fired this classic NY cake for a provocative look



Enjoy an all time favorite Italian pastry with a crisp shell on the outside and an irresistible thick and creamy filling on the inside



The popular candy bar in a pie. Dark chocolate and peanut butter mousse full of REESE'S® Peanut Butter Cups. CESE'S<sup>®</sup> trades

More Desserts! Brownie Bites • Milkshakes Banana Foster Bites • Tiramisu Funnel Fries • Zeppolis



### What is a die cut?

Skillfully sharing your restaurant's stories can deepen your connection to customers.<sup>1</sup> This is a softer, more intimate marketing approach that strikes emotion and a connection to your dish.

Die cuts are unique in shape and not your average square or rectangle sheet. A custom metal template is ordered and used to cut out the special shape from the paper stock much like a cookie cutter for the printer!

## Why use die cut point of sale?

Be above the average. These are eye-catching pieces that will draw attention to what you are promoting. Certainly a conversation starter, not your normal, boring menu.



**Bowling Pin Quad Pod** Table Tent Table Tent 0105 3x11" per side



**Barrel Folded Menu** Mini Menu Brochure 1001 6.5x9.5" Folded



**Barrel Card** Flat Card Card 2108 6.5x9.5"



Surfboard Quad Pod

Table Tent Table Tent 0107 3.25x8.5 per side

Surfboard Slugger Flat Slugger Card 2104 5x5.14" Surfboard Card Flat Card Card 2103



4x8"



**Horn Folded Menu** Mini Menu Die 1077/407 5.5x9.4" Folded







Helm Flat Card Card 2105 11x11"

Lobster Flat Card Die 1073/403 6.5x12"

Beehive Flat Card Card 2107 8.5x10







Baseball Quad Pod Table Tent Table Tent 0104 4x6" per side

#### Benefits of Table Tent Marketing<sup>3</sup>: -Offer current specials to increase orders and generate sales

-Offer current specials to increase orders and generate sales -Promote Loyalty Programs, Social Media & Brand Awareness -Conversation starters that inspire repeat visits



Beer Can Quad Pod Table Tent Table Tent 0100 3.5x6" per side



Beer Can Folded Menu Mini Menu Die 1087/417 5x8.5" Folded



Wine Bottle Quad Pod Table Tent Table Tent 0101 3x11" per side





<u>Circle</u> Flat Card *Card 2110* 

6" diameter

Mug Quad Pod

Die 1058/388

5.25x6" per side

Table Tent



Box Quad Cube Table Tent BQTT-1 4x4 4x4" per side



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Showcase vibrant, enticing images that

make customers

and drinks.2

hunger for your food



<u>Dog Tags</u> Flat Card *Die 1076/406 6x10"* 





CUPCARE MONTH MONT

**Barn** Flat Card *Die 1083/413 11x7.5"* 

Owl Quad Pod Table Tent Table Tent 0103 4.5x6" per side

Olive/Oval Flat Card Card 2101 7.5x8.5"



### Process

\*Prices subject to agency fees including design time \*\*Shipping is an additional cost dependent on the type and quantity ordered.

\*\*\*Table tents ship flat. They are scored and die cut for easy folding and assembly.

#### 🕧 Contact Us

• By email or By Phone

Information Needed:

- Operator Contact Information (name, phone, shipping address, email address, etc)
- Operator Segment
- Desired Marketing Materials
- Quantity

### 2 Verify scope of project

- Ideas and other options are discussed
- Easy communication flow with personable staff

#### 3 Proof Creation

- 5-6 business days after operator contact
- Operator approval
  - Changes as needed before client signs-off on final approval

#### **&** Printing and Shipping

- Marketing materials printed, shipped and delivered within 7-10 business days, unless rush is needed
- Status emails sent to operator when order is placed and order is shipped with tracking number



Barefoot By the Glass or Bottle Chardonnay + Riesling + White Zintandel not Grigio + Sauvignon Blanc + Mathec + Marlot Pinot Noir + Cabernet Sauvignon

Kindall-Jackson By the Glass or Bottle Chardonnay • Cabernet Sauvignon

Bubbly By the Glass or Bottle Barefoot Prosseco Multen Chocolate Cake Our moist dark chocolate cake enicobed with dark chocolate ...filed with a dark chocolate truffle that mets out

chocola

#### CHOC'LATE LOVIN' SPOON CAKE®

A giant mouthful of chocolate pudding between two layers of dark. moist. chocolate-drenched chocolate cake. 7.5

SPARE

SPARE

